



**PLAI**  
**NATIONAL CONGRESS**  
**AND**  
**GENERAL ASSEMBLY 2018**

**“CONNECTED ACTIONS, COLLECTIVE VISION:  
LIBRARIES TRANSFORMING SOCIETY”**

20-23 November 2018  
Novotel Manila, Araneta Center  
Cubao, Quezon City

## PROGRAM

Day 1   20 November 2018 (Tuesday)	
TIME	SESSION
07:00 - 12:00	PLAI NBOT and PLAI-NCRLC Ingress/Pre-conference Meeting
8:30 – 12:00	<i>Possible Tour of 150 participants to QC Tourist Spots</i>
10:00 -12:00	Tour of 100 participants to the Araneta Gateway Museum
13:00 - 19:00	Registration of Participants

Day 2   21 November 2018 (Wednesday)	
TIME	SESSION
07:00 - 08:00	<b>Time in</b>
08:00 - 10:15	<p><b>OPENING CEREMONIES</b></p> <p>Processional Entrance of Colors Invocation National Anthem PLAI Hymn Opening Remarks Michael A. Pinto, RL <i>President, PLAI</i></p> <p>Welcome Message Hon. Herbert Constantine M. Bautista <i>Mayor, Quezon City</i></p> <p>Message Prudenciana C. Cruz, RL <i>Head, National Commission for Culture and the Arts</i> - <i>National Committee on Libraries and Information Services</i></p> <p>Message Yolanda C. Granda, RL <i>Chairman, Professional Regulatory Board for Librarians</i></p> <p>Introduction of the Keynote Speaker Elvira B. Lapuz, RL <i>Ex-officio, PLAI</i></p>
09:00 – 10:00	<p><b>Keynote Address: Connected Actions Collective Vision: Libraries Transforming Society</b></p> <p>Christine Mackenzie <i>President-elect, International Federation of Library Associations and Institutions</i></p>
10:00 – 10:20	<p><b>Intermission Number</b></p> <p><b>Mechanics of the Congress</b></p> <p>Rhea Rowena U. Apolinario, RL <i>Chair, PLAI Congress 2018</i></p>
10:20 – 10:30	<b>Coffee Break</b>

Day 2   21 November 2018 (Wednesday) (Continuation)	
TIME	SESSION
<b>PLENARY SESSION</b>	
10:30 – 11:00	<b>The National Library of the Philippines’ Initiatives and Projects in Helping Communities</b> Blesila P. Velasco <i>The National Library of the Philippines</i>
11:00 – 11:30	<b>Transforming the City: The Quezon City Public Library Experience</b> Emelita L. Villanueva <i>Quezon City Public Library</i>
11:30 – 12:00	<b>The Philippine Toy Library</b> Edsel Ramirez <i>The Philippine Toy Library</i>
12:00 – 13:00	<b>Lunch Break</b>  <b>POSTER SESSION</b>  <b>A Bibliometric Analysis of Masteral Theses of MAED Major in Educational Management</b> Jufel Ma. Lourdes Sebial-Guinanao <i>Zamboanga del Sur National High School   Western Mindanao State University-ESU Pagadian City</i>  <b>A Case Study on HRM Practices of Library Managers</b> Reya Marisse Abing <i>Matias H. Aznar Memorial College of Medicine, Inc., Cebu City</i> Vanessa Bello <i>Sisters of Mary School-Girlstown, Inc., Talisay City</i> Jolly Ann Espina <i>University of Cebu – Main Campus</i> Marichu Laguros <i>University of Bohol</i> Suzenette Macauling <i>Fellowship Baptist College</i> Daisy Grace Molina Daisy Diane Racaza Ma. Divina Torrejos  <b>Development and Implementation of an Outcomes-Based Reading Program for Barangay Dagatan Reading Center in Lipa City Batangas</b> Marianne P. Diesta <i>LCC Silvercrest School, Batangas</i>  <b>Health Information Seeking Behavior of Filipinos with Cardiovascular Diseases in Quezon City, Philippines</b> Quiella A. Landicho <i>UP School of Library and Information Studies</i>  <b>Librarians’ Perception and Management towards Work-related Stressors</b> Louie M. Fernandez <i>PIMSAT Colleges, Inc.</i>

	<p><b>Pio Duran National High School Library Development Plan</b> Ross T. Bachiller <i>Commission on Audit</i></p> <p><b>Students' Perception on Internet Access Policy</b> Kizz M. Somoza <i>Medina College, Ozamiz City</i> Irish Mae K. Sullano-Reyes <i>La Salle University, Ozamiz City</i></p> <p><b>Tracing the Role of Commission on Audit Memorabilia Room</b> Ross T. Bachiller <i>Commission on Audit</i></p> <p><b>Video Games as a Tool for Introducing Library and Information Science</b> Anne Frances Calceta, Jonathan Santos and Ma. Nicole Tacuboy <i>UP School of Library and Information Studies</i></p>
<b>PLENARY SESSION</b>	
13:00 – 14:00	<p><b>Archives as Libraries' Partners in Societal Transformation</b> Thomas Nesmith <i>University of Manitoba</i></p>
14:00 – 14:30	<p><b>Democracy in the Philippines: Setting the Trajectory for Libraries</b> Ma. Esmeralda A. Abarabar <i>University of the Philippines Diliman</i></p>
14:30 – 15:00	<p><b>The Role of Media, Library and Archives in the Fight against Misinformation and Fake News</b> Marites D. Vitug <i>Journalism for Nation Building Foundation</i></p>
15:00 – 15:30	<p><b>Collaboration and Partnerships that Work</b> Christine Diane C. Romero <i>J. Amado Araneta Foundation</i></p>
15:30 – 15:45	Working Coffee Break
15:45 – 18:30	<p><b>Our Vision, Our Future: Ideas and Actions for Building a Strong Library Field</b> Elvira B. Lapuz <i>PLAI Ex-officio</i></p>

Day 3   22 November 2018 (Thursday)			
TIME	SESSION		
<b>PARALLEL SESSIONS</b>			
07:00 - 08:00	<b>Time in</b>		
<b>PART 1</b>	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>
08:00 - 08:40	<b>The Roles of School Librarians in the Teaching and Learning Process</b> Maria Victoria E. Dela Cruz Jelene Rae P. Rubio <i>Ateneo de Manila Grade School</i>	Association of Special Libraries of the Philippines (ASLP) <b>Cataloging Societal Divides: Libraries as Centers of Social Development</b> Jhon Robert O. Ko <i>Kristiyano-Islam Peace Library, Inc.</i>	Asosasyon ng mga Aklatan at Sinupan ng Diliman, Inc. (AASDI) <b>ADLIB: Librarian-Student Collaboration in Library Marketing Initiatives</b> Rizalyn V. Janio <i>University of the Philippines Diliman</i>
08:40 – 09:20	<b>Art Workshops for Children as Tool of Librarians in Capacity Building</b> Ross T. Bachiller <i>Commission on Audit Library Services</i> Rhoel E. Rondilla <i>University of the Philippines Diliman</i>	Davao Colleges and Universities Network (DACUN) <b>In the Doldrums, Or Why Mindanao Librarians Should Go Federal</b> Briccio M. Merced, Jr., <i>University of the Philippines Mindanao</i>	<b>Library Automation and Library Personnel in Selected Academic Libraries in Cebu City: A Technostress Program</b> Sarah Angiela A. Ragay <i>Silliman University</i>
09:20 – 10:00	<b>The Role of Public Libraries and Librarians in Metro Manila in the Pursuit of Lifelong Learning</b> Editha Agena-Alamodin <i>National University, Manila</i>	Misamis Occidental Information Managers and Libraries Association, Inc. (MOIMLAI) <b>Local Libraries as Repository and Source of Local Historical Knowledge: Challenges and Prospects</b> Ramonnetto S. Gervacio <i>Bangko Sentral ng Pilipinas – Ozamiz Branch</i>	<b>Library Personnel's Knowledge on the Phases of Disaster: Basis for Disaster Management Plan</b> Monaliza C. Mugot Marilyn C. Bejec <i>La Salle University, Ozamiz City</i>
10:00 – 10:15	<b>Working Coffee Break</b>		

Day 3   22 November 2018 (Thursday) (Continuation)			
TIME	SESSION		
PART 2	Room 1	Room 2	Room 3
10:15-10:55	University of the East Library and Information Science Alumni Association, Inc. (UELISAAI) <b>Your Voice Counts: Librarians in Supporting Community Advocacy</b> Kevin Conrad T. Tansiongco <i>Electronic Information Solutions, Inc.</i>	<b>Clinical Librarian Service: Experience in a Tertiary Hospital in the Philippines</b> Mark Anthony A. Santos University of the Philippines Diliman	<b>Senior High School Students' Engagement in Library Activities: Implication to Their Information Literacy Skills</b> Rovie Joie G. Mateo <i>St. Michael's College, Iligan City</i>
10:55-11:35	<b>Words on the Wall: A Linguistic Diversity Campaign</b> Louise Ian T. de los Reyes-Aquino <i>Metro-Dagupan Colleges</i>	Medical and Health Library Association of the Philippines (MAHLAP) <b>Embedded Librarianship: New Roles of Medical and Allied Sciences</b> Ma. Lindie D. Masalinto, PhD <i>UPH-Dr. Jose G. Tamayo Medical University</i> Alma Mila Prosperoso <i>World Health Organization – WPRO Library</i>	<b>Adopting Information Literacy Framework: Redesigning and Implementing Information Literacy Programs of the LPU Library</b> Mark Edzel R. Gonzales Corazon M. Nera <i>Lyceum of the Philippines University – Manila</i>
11:35-12:15	<b>Creating Experiences in Spaces: Mounting Exhibitions to Spark and Stoke Interest in the Visual, Auditory, and Print Story of the Filipino</b> Marianne G. Bugnosen <i>Filipinas Heritage Library</i>	University of the Philippines Library Science Alumni Association, Inc. (UPLSAA) <b>Breaking Down Barriers to Employment: Workplace and Welfare Rights For Librarians</b> Sen. Sherwin T. Gatchalian <i>Senate of the Philippines</i>	<b>An Assessment of the Effectiveness of the UP Diliman Main Library Archives Internship Program for Library and Information Science Graduates</b> A.B. Gideon N. De Castro Aiza May V. Palaya <i>University of the Philippines Diliman</i>
12:15 – 13:15	<b>Lunch Break</b>		

Day 3   22 November 2018 (Thursday) (Continuation)			
TIME	SESSION		
PART 3	Room 1	Room 2	Room 3
13:15-13:55	<p>Quezon City Library Consortium (QCLC)</p> <p><b>Library Consortia: Connecting Libraries. Transforming Societies</b></p> <p>Michelle Abelardo-Esteban <i>Far Eastern University-Fern College Library</i></p>	<p>Philippine Normal University Library and Information Science Alumni Association (PNULISAA)</p> <p><b>Embracing Changes: Redesigning Library Spaces</b></p> <p>Marybel P. Caasi <i>University of the Philippines Manila</i></p>	<p>Philippine Association of DepEd Librarians, Inc. (PADLI)</p> <p><b>Contextualization of Learning Resources: The DepEd Process</b></p> <p>Fe M. Ong-Ongowan <i>Department of Education</i></p>
13:55-14:35	<p><b>One UP, One Library: UP Libraries' Joint Effort to Create and Update Official Documents Using Online Document Collaboration Tools</b></p> <p>Annielyn C. Lim, Rothman T. Lim, Anthony N. Atuel, Reina R. Lomerio <i>University of the Philippines Diliman</i></p>	<p>Polytechnic University of the Philippines Library Science Alumni Association, Inc. (PUPLSAAI)</p> <p><b>Reading Beyond Books: Learning the Basics of Human Library</b></p> <p>April R. Manabat <i>De La Salle University Manila</i></p>	<p>Nueva Ecija Librarians' Association, Inc. (NELAI)</p> <p><b>Reaching the Unserved and Underserved: Hatid Dunong for Children with Special Needs and Out-of-School Youths</b></p> <p>Marween Terry E. Pascual <i>San Jose City Library &amp; Information Center</i></p>
14:35-15:15	<p><b>The Window on Korea in Rizal Library: An Experience on International Exchange and Partnership</b></p> <p>Genezah S. dela Cruz Mary Grace T. Caro Kareen J. Banal Janny S. Surmieda <i>Ateneo de Manila University</i></p>	<p><b>The Library as a Third Place Construct: The Case of the University of the Philippines Baguio Library</b></p> <p>Cristina B. Villanueva <i>University of the Philippines Baguio</i></p>	<p>Philippine Association of School Librarians, Inc. (PASLI)</p> <p><b>Key Challenges of School Librarians: Coping Strategies for Success</b></p> <p>Charito P. Basagre <i>La Salle Green Hills</i></p>
15:15 – 15:30	<b>Working Coffee Break</b>		

Day 3   22 November 2018 (Thursday) (Continuation)			
TIME	SESSION		
PART 4	Room 1	Room 2	Room 3
15:30 – 16:10	Philippine Association of Academic and Research Librarians (PAARL) <b>The Value and Impact of LIS Research in Transforming Libraries and Communities</b> Marian Ramos-Eclevia <i>De La Salle University Manila</i>	Rizaleños Librarians Association (RLA) <b>Libraries, Cultural Heritage, and Society</b> Hon. Lourdes T. David <i>Professional Regulatory Board for Librarians</i>	<b>Internet vs. Libraries: Telling the Story of the Collections of Libraries, Archives, and Museums to the Public to Counter Misinformation</b> Gillian D. Reyes <i>Research Assistant</i>
16:10 – 17:10 (See corresponding schedule of each session)	<i>(16:10 – 16:50   40 mins)</i> Philippine Association of Teachers of Library and Information Science (PATLS) <b>Linked Data: Cataloging Guidelines Used for the Metadata Schemata of the Music Scores of Jose Maceda Collection</b> Sonia M. Pascua <i>University of the Philippines Diliman</i>	<i>(16:10 – 17:10   60 mins)</i> <b>The Library of the Future—Right Now</b> Mark Ritchie Vaughn Geuseppe Alviar <i>Press Reader</i>	<i>(16:10 – 16:40   30 mins)</i> <b>Experiences in Transforming Libraries to Enhance Education among Philippine Schools</b> Kevin Conrad T. Tansiongco <i>EISI</i>
	<i>(16:50 – 17:10   20 mins)</i> <b>Academic Research Made Easier</b> David Teoh <i>Oxford University Press</i>		<i>(16:40 – 17:10   30 mins)</i> <b>Evolving Roles of Librarians and Libraries</b> Miles Stauffer <i>Ex Libris</i>
18:00 onwards	<b>Librarians Night / Fellowship / Cultural Night</b>		



Day 4   23 November 2018 (Friday)	
TIME	SESSION
<b>PLENARY SESSION</b>	
07:00 - 08:00	<b>Time in</b>
08:00 – 09:00	<b>Ethics of Library Professionals</b> Vyva Victoria M. Aguirre <i>De La Salle University Manila</i>
09:00 – 10:15	<b>Career Progression of Philippine Librarians</b> Hon. Lourdes B. David <i>Professional Regulatory Board for Librarians</i>
10:15 – 10:30	Working Coffee Break
10:30 – 12:30	<b>Leadership in Librarianship: Taking the Challenge for Change</b> Michael A. Pinto <i>Philippine Librarians Association, Inc.</i>
12:30 – 13:30	Lunch Break
13:30 – 17:00	<b>PLAI General Assembly</b> <i>(3 hours 30 mins)</i> Determination of the Presence of a Quorum Approval of the Minutes of the 2017 General Assembly Report of the President Report of the Treasurer Other Business that may be brought to the Assembly Adjournment
17:00 – 17:30	<b>CLOSING CEREMONIES</b>